



## pack insights

Newsletter | Packaging Technology

July 2012

Dear Madame/Sir,

Bosch Packaging Technology is right on track! Our strategy of diversification and internationalization continues to be successful and we expect stable growth in the future.

India, Latin America, Africa, and especially the Asian market continue to develop dynamically. Our newly established location in Thailand for example reflects our commitment to the region. Also, this year's ProPak Asia in Bangkok has been a true success for us and represents an increasingly important platform for local feedback.

And we are exploring new paths to further expand our portfolio: With a global partnership with a leading specialist in the pharmaceutical service sector, we developed single-use filling systems for liquid pharmaceuticals. At Achema 2012 in June, we presented the first success of this synergy by introducing the PreVAS product line.

The numerous success stories with our new and long-term customers from all our core industries prove that we are on the right track. Whether it is a system for processing and packaging or an efficient maintenance program – get an impression of our projects in this newsletter!

Enjoy reading,  
Your **pack** insights Editorial Team

### Corporate News

[Read more articles of this category](#)



#### Construction project in Crailsheim, Germany, advances in rapid strides

With the topping-out of the new assembly hall on July 6, 2012, the expansion of the Bosch Packaging Technology location Crailsheim, Germany, reached an important milestone. The site extension is complemented by a new office building.

[Read more](#)

### Events

[Read more articles of this category](#)



#### Many visitors and concluded sales

This year's ProPak Asia in Bangkok, Thailand, has been a truly successful show. The steadily growing Asian exhibition developed into an important platform for Bosch Packaging Technology.

[Read more](#)



### Meet us at upcoming exhibitions and conferences

During the next months, Bosch Packaging Technology presents its products and services at the exhibitions listed in the overview. Make also use of the opportunity to join a conference. We are looking forward to meeting you there.

▶ [Go to overview](#)

## Confectionery & Food

[Read more articles of this category](#)



### Safety comes first

Our series about our bar packaging line concludes in this issue of pack insights where we will explore operator safety and how an effective and easy-to-handle operating system can contribute to operator safety.

▶ [Read more](#)



### Seabrook Farms: customer and environmentally friendly IQF packaging

Solar powered IQF (Individually Quick Frozen) vegetable processing and packaging facility in USA relies on efficient Bosch VFFS baggers to meet its quick changeover times and reliability demands.

▶ [Watch now](#)



### A sweet future for robotics

New advances in the Delta robotics technology increase production capacity and thereby reduce the Total Cost of Ownership (TCO) – a good reason for cost-conscious manufacturers to push automation in their confectionery packaging lines.

▶ [Read more](#)

## Liquid Food

[Read more articles of this category](#)



### With SurePOUCH beverage packaging becomes flexible

Flexible packaging materials offer an attractive alternative for the packaging of beverages while saving costs and resources. Find out more in this interview with Ulrich Budeus, Senior Sales Manager, Product Division Liquid Food.

▶ [Read more](#)

## Pharma

[Read more articles of this category](#)



### Achema 2012 – A great success

At Achema 2012 which was held from 18 to 22 June 2012 in Frankfurt, Germany, Bosch Packaging Technology enthralled the international expert public. From showcased innovations over countless visitors to exciting events, Achema 2012 was a great success.

▶ [Read more](#)



### A pioneer in isolation technology

For more than 20 years, Bosch Packaging Technology has developed isolators for the pharmaceutical industry: Oliver Ullmann shows the 100th sold system.

▶ [Watch now](#)



### First joint appearance of all inspection technologies

At Achema 2012 in Frankfurt/Main, Germany, Bosch Packaging Technology presented its enhanced portfolio. With the acquisition of Eisai Machinery, Bosch significantly enlarged its range of inspection machinery – especially in the field of visual inspection.

▶ [Read more](#)

## Services

[Read more articles of this category](#)



### Mavus – next generation of remote service

Quick success thanks to flexible handling – this is what the advanced Remote Service of Bosch Packaging Services stands for. Mavus promotes the audiovisual transfer of expert knowledge to customers worldwide.

▶ [Watch now](#)



### Reliable processes with proactive maintenance

Effective improvement of production – to achieve this, Bosch Packaging Services develops preventive maintenance strategies in partnership with its customers. For our customer Chemolux, Bosch worked out a successful maintenance strategy to increase efficiency and reduce costs.

▶ [Read more](#)

## Bosch Packaging Technology Corporate Communications

[Update your profile](#)

| [Imprint](#)

| [www.boschpackaging.com](http://www.boschpackaging.com)



In case you do not want to receive the pack insights Newsletter of Bosch Packaging Technology again, please: [unsubscribe](#)

Robert Bosch GmbH, Packaging Technology, Postfach 1127, D-71301 Waiblingen