



January 2012

Dear All,

With the very best wishes for health, happiness and prosperity in the New Year, we are glad to present to you the first issue of our customer newsletter in 2012!

Bosch Packaging Technology thanks you for your confidence in our cooperation and looks forward to many successful projects in 2012.

Enjoy reading!

The **pack insights** Editorial Team

#### Corporate News

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#### Focus on the customer, the technology, and the people who are responsible for it

Friedbert Klefenz, President of Bosch Packaging Technology, looks back on the Bosch anniversary year “125 years of Bosch”, refers to future challenges and why he supports the FAO’s Save Food initiative.

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#### Bosch Packaging Technology expands its Crailsheim location

Bosch Packaging Technology is investing 13 million euros in the expansion of its Crailsheim location. This will create up to 70 local jobs by 2013.

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#### Events

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#### Meet us at the upcoming exhibitions, conferences and seminars

During the next months, Bosch Packaging Technology presents its products and services at the exhibitions listed below. Make also use of the opportunity to join a conference or our seminar on-site. We are looking forward to meeting you there.

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### Hand-made sweets and innovative solutions – Visit us at ProSweets Cologne 2012

Visit us at ProSweets Cologne from January 29 to February 1, 2012 in Cologne, Germany. Experience traditional candy making and innovative process and packaging solutions for the confectionery industry on the Bosch booth. We will exhibit the Starpac 600 HL and the WRF 1000 AA.

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## Confectionery & Food

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### Innovative ultrasonic cutting technology from Bosch

Bosch has developed new equipment for cutting sensitive products. Using the new optional ultrasonic technology for the WRQ cross cutting systems, also products which are difficult to cut can be handled even more gently.

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### Secondary packaging for a wide range of formats

Confectionery companies are trying to attract consumers with new flavours, sizes and pack styles of their products. This is why they use packaging systems that allow quick and easy format changes as for example the Sigpack TTM, which is part of the new generation of integrated toploaders for secondary packaging.

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### Achieve a premium die-fold package appearance using standard flow wrappers

The new packaging for Peeps® brand Marshmallow Chicks looks very similar to their traditional die-fold package, even though the chicks are now inside a flow wrap. Watch how this exciting new package style is created.

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## Liquid Food

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### New thermoform machine for fresh & ESL products

Bosch Liquid Food to launch an innovative TFFS system at Anuga FoodTec, March 27 to 30, featuring new ergonomic design and in-mould labeling system

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## Pharma

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### Compact and safe – track and trace enabled vial packaging line

This fully-automatic packaging line supplements standard machines such as cartoners and check weighers with a prototype that collects and serializes packaged vials and transfers them into transportable trays.

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### The FLT small batch vial filler re-launched with improved features for reduced change-over times

The Bosch 1-up FLT Filler for filling, stoppering and capping meets the increased demands of flexible small batch filling. The redesign has been inspired by our customers.

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## Services

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### Three good reasons why you should order Bosch spare parts online

The possibility of online shopping has developed into an integral part of our private daily life. With the E-Portal, the online platform for spare parts ordering, you are now able to use the internet also for packaging equipment services. We provide three good reasons why it is worthwhile to order your Bosch spare parts online!

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### Fighting counterfeit drugs

Unfortunately, fake drugs are growing in popularity and sophistication, making them more prevalent yet harder to spot than ever before. Counterfeits not only put patients at risk, but they also harm pharmaceutical manufacturers. Track and Trace has emerged as a solution, enabling full traceability of pharmaceutical products to allow easy identification of fake drugs.

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